

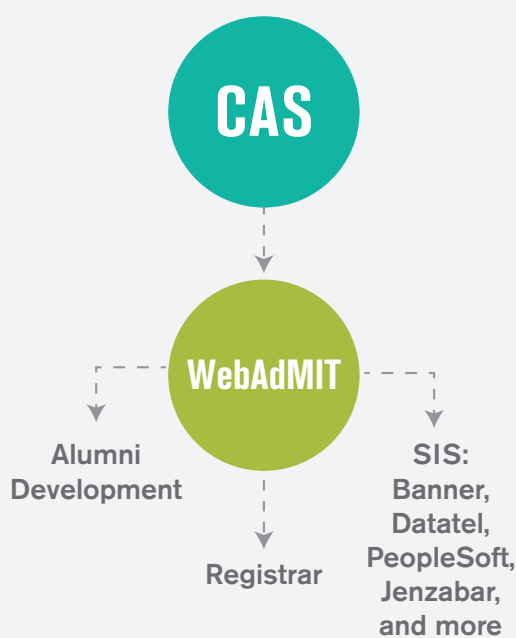
WHY ENROLL IN SOCIALWORKCAS?

A centralized application service (CAS) for master's level programs will benefit students, CSWE, and the social work profession by creating discipline-wide opportunities for recruitment to the profession; research on applicants and students; and collaboration among peers, including participation in interprofessional student recruiting events. A CAS for social work can help support the CSWE mission to ensure and enhance the quality of social work education by helping to diversify the applicant pool and by enabling social work programs and CSWE to recruit and support students.

Providing data and analytics for all participating programs, CSWE can share applicant trends such as a complete count of the number of applicants to social work programs, their background, and who from the applicant pool is accepted and enrolled into programs. A CAS can also streamline admissions processes for social work programs, reducing the manual administrative work for admissions teams and faculty, and can facilitate sharing of best practices in recruitment and retention among programs.



Fully customizable and branded software lets schools define their unique workflows and program-requirements, and retain total control of all admission decisions.



There is no cost to schools for participation in a CAS.

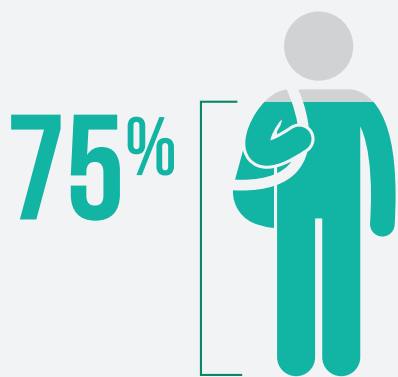
91% of master's level students surveyed indicated that they would pay more for a streamlined, efficient, and less stressful application process.



The CAS can easily integrate into existing data systems.

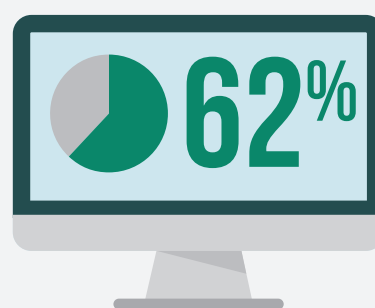


More than half of master's level students surveyed reported that they applied to more than one program.

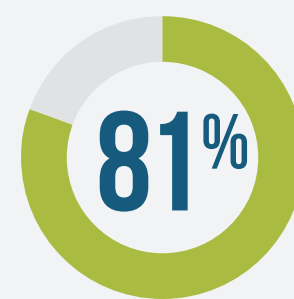


75% of master's level students surveyed applied to programs without a fee waiver. SocialWorkCAS offers a national income-based fee waiver program.

62% of master's level students surveyed would have preferred to apply through a centralized application service.



Reduced the time from when a student submits the application through a CAS to when it has been verified and available for program review.



81% of campuses that include a CSWE master's level program already have a CAS on campus.



SOFTWARE:

Cloud-based software with no implementation costs



HARDWARE:

None required



STAFFING:

No additional personnel required



TRAINING:

Free training