



## SocialWorkCAS™ optimizes the admissions process for all stakeholders.

The first and only Centralized Application Service (CAS™) for social work programs, SocialWorkCAS allows you to spend less time on manual application processing tasks and more time on building authentic relationships with prospective students. This national platform for managing applicant data optimizes the application process for applicants and participating programs.

SocialWorkCAS offers a single application portal, which benefits **applicants** by:

- **Streamlining the process** for researching and applying to multiple programs of interest
- **Offering a modern application experience** that guides them through the application process
- **Providing 24/7 access** to real-time application status updates via the device of the applicant's choice

SocialWorkCAS elevates your school to a global graduate education marketplace, benefiting your **admissions office** by:

- **Offering greater program visibility** — and a resulting increase in applicant pool diversity — through inclusion in a national application platform
- **Creating more time for authentic engagement** as administrative processing tasks decrease and communication with prospective students becomes streamlined
- **Providing deeper insight** into applicant and enrollment trends through robust reporting features

SocialWorkCAS benefits the **social work profession as a whole** by:

- **Collecting and delivering consistent, actionable data** about national, profession-wide enrollment and recruitment trends
- **Facilitating enrollment projections** to help guide creation of data-driven recruitment strategies
- **Creating an opportunity to share best practices** for building a better social work class, and ultimately, a better workforce

## SocialWorkCAS Features

### Applicants have access to:

- A single, mobile-friendly application.
- Tools to facilitate official transcript requesting and unofficial uploading.
- A platform for requesting and packaging letters of recommendation.
- Status updates.
- Support to guide them through the application process.
- Income- and service-based application fee waivers, if eligible.

### Schools receive free:

- Program promotion.
- Support throughout the on-boarding process and on-going throughout each applicant cycle.
- Scanning, processing, and packaging of application materials.
- Enrollment management software, which includes workflows by program, scoring rubrics, and interview management.
- Reporting and analysis tools.

## Why Liaison?



### Global Reach

**31,000+** programs across  
**1,000+** campuses use  
Liaison's admissions tools.



### Quick Implementation

Implementation of  
SocialWorkCAS will  
**take just weeks.**



### Extensive Experience

Founded in **1990**, Liaison has  
spent over two decades serving  
higher education and processes  
**2,500,000+** applications each year.